

# MACKINAC BRIDGE AUTHORITY

## Press Release

FOR IMMEDIATE RELEASE

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### January Traffic Report

Robert J. Sweeney, Executive Secretary of the Mackinac Bridge Authority, reported today that 178,965 vehicles crossed the Mackinac Bridge during the month of January. This represents a 1.1 percent decrease when compared to the 180,895 crossings during January 2008.

Fare revenue for the month of January was up 6.0 percent compared to 2008. This increase is due to the toll restructuring that was implemented on March 1, 2008.

In 2007, the Mackinac Bridge reached a milestone - the 50-year anniversary of the opening of the bridge.

Over the next decade the bridge will undergo some unprecedented preservation and rehabilitation projects. These major projects will ensure that the Mackinac Bridge continues to maintain high marks in the structural integrity of the bridge and provide pleasurable and expedient passages over the Straits of Mackinac.

The Mackinac Bridge Authority (MBA) is committed to preserving and maintaining the State of Michigan's icon for another 50 years and beyond. Regardless of traffic volumes, the MBA will work diligently on its long-term preservation strategy to continuously review and implement a variety of cost-saving measures, as appropriate.

|         | Traffic     | Traffic     | %           | Fare        | Fare        | %             |
|---------|-------------|-------------|-------------|-------------|-------------|---------------|
|         | <u>2009</u> | <u>2008</u> | <u>Inc.</u> | <u>2009</u> | <u>2008</u> | <u>Change</u> |
| January | 178,965     | 180,895     | -1.1        | \$754,190   | \$711,793   | 6.0           |